

THE FUTURE OF PATHOLOGICAL GAMBLING? HOW CAN RESPONSIBLE GAMBLING TOOLS HELP?

DR MARK GRIFFITHS
Professor of Gambling Studies

International Gaming Research Unit Nottingham Trent University, UK mark.griffiths@ntu.ac.uk

BRIEF OVERVIEW OF PRESENTATION

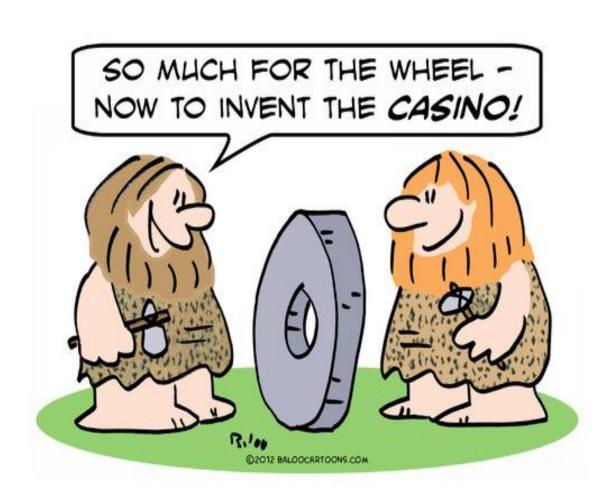
- (a)Brief overview of types of player controls
- (b)Brief critique of both advantages, disadvantages and major issues of concern regarding such initiatives



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MAIN TYPES OF 'PLAYER CONTROLS'

- Restriction initiatives
- Involuntary exclusions
- Self-exclusions
- Third party exclusions
- Limit setting initiatives
- Other industry initiatives





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RESTRICTION INITIATIVES

(Wood, Shorter & Griffiths, 2014; Williams, West & Simpson, 2012)

- These initiatives basically focus upon prohibiting certain groups of people – often vulnerable individuals
- Prohibition of minors
- Prohibition of the intoxicated
- Prohibition of local residents
- Prohibition of lower socioeconomic classes
- Prohibition of problem gamblers



"There's no light-touch regulation here."



LIMIT SETTING INITIATIVES

(Wood & Griffiths, 2010; Auer & Griffiths, 2013)

- Facilities allowing gamblers to set limits on their spending are becoming increasingly more common (online, EGMs).
- **Deposit limits** Maximum amount of money that a player can deposit into their play account at any given time. Winnings can either be included or excluded from this figure.
- Play limits Maximum amount of money that a player can actually play with at any given time. As with deposit limits, winnings can either be included or excluded from this figure.
- Loss limits Maximum amount of money that a player is allowed to lose at any one session.
- **Bet limits** Maximum amount of money that can be bet on a single game, or on concurrent games.

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MAIN LIMIT SETTING ISSUES

- There is much debate about whether:
 - Pre-commitment (in general) is effective
 - Limit setting should be mandatory or voluntary
 - -Limits should be playerdefined or operator-defined
 - -Limits are effective for particular groups (problem gamblers, at-risk gamblers)
 - Mandatory limit setting leads to unrealistic or unhelpful limit setting





WHAT DO PLAYERS THINK ABOUT RG TOOLS?

- Some studies have collected empirical data regarding what online gamblers think about behavioural tracking SR tools
- Griffiths, Wood and Parke (2009) surveyed 2,438 online gamblers (all customers of Svenska Spel)
- A quarter of the players (n=570) were *PlayScan* users.
 Our results showed that:





Ratings of useful features of PlayScan as rated by respondents

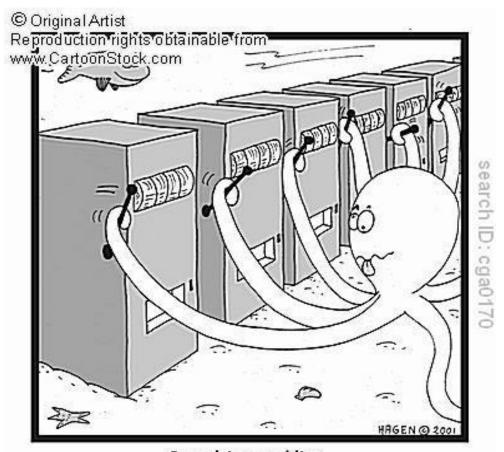
PlayScan feature	Completely	Quite	Don't	Quite	Very
	useless	useless	know	useful	useful
To view my current gambling	12.8%	12.7%	25.5%	37.8%	11.2%
profile (e.g., green, yellow, red)					
Getting information on future	13.7%	16.1%	34.4%	27.4%	8.4%
predicted gambling profile					
Setting a spending limit	8.2%	10.5%	11.2%	33.2%	36.8%
Performing a self-test of my	11.8%	12.6%	29.3%	32.3%	14%
gambling behaviour					
Self-excluding myself for a	16.7%	15.1%	26%	24.6%	17.7%
specific period of time					
Getting information about	17.4%	11.8%	31.2%	24%	15.6%
support for gambling issues					

- Respondents were also asked which features of *PlayScan* (if any) they had used.
- Over half (56%) had used spending limits, 40% had taken a self-diagnostic problem gambling test, 17% had used a self-exclusion feature, and 0.4% had contacted a gambling helpline.
- They were asked about which particular self-exclusion features were the most useful to them personally.
- The most useful self-exclusion feature was the 7-day self-exclusion rated as 'quite/very useful' by just under half of respondents (46%).
- This was followed by 1-month self-exclusion (24%), 24-hour self-exclusion (24%), and permanent self-exclusion (16%).

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OTHER INDUSTRY INITIATIVES THAT MAY HELP PLAYER STAY IN CONTROL

- Mandatory breaks in play
- 'Panic buttons' (online gambling, EGMs)
- Mandatory player cards (Norway, Sweden)
- Mandatory pop-ups
- No ATMs on gaming floor/No wallet reload online
- No (free) alcohol while gambling



Compulsive gambling

CONCLUSIONS

- Player controls have the potential to be effective tools for problem gamblers
- Existing initiatives on play control are a step in the right direction but there is room for improvement
- There is great variability in responsible gambling philosophy relating to play controls across worldwide jurisdictions
- More (and better) research and evaluation is needed into play control initiatives



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